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## **Molecular BioProducts® Introduces BreakThru® Packaging**

San Diego, CA – September, Molecular BioProducts, Inc., a market-leading manufacturer of pipet tips for molecular biology introduces its newest packaging design, BreakThru Packaging. Expanding on the success of its popular ART and MBP tips, they have created a truly unique, environmentally friendly packaging alternative.

BreakThru Technology, delivers peace of mind to scientists by providing the highest quality tips with the least amount of environmental impact. This revolutionary packaging accommodates these popular tips: ART 20P - 20ul Aerosol Resistant Tip; Pure 200 - 200ul Universal Micro Point Tip; MBP 200 - 200ul Universal Micro Point Tip; Pure Soffit L 200 - 200ul LTS Style Pipet tip; and Soffit L 200 - 200ul LTS Style Pipet tip .

Each pack of BreakThru tips contains 96 tips per insert and 10 inserts per pack for a total of 960 tips. This easy-to-use packaging design is universal to all 9mm trays, so there is no need to buy special trays and all or part of a lab can use the system. Labs won't have to buy more trays, saving money and all empty trays in a lab can be used, saving precious lab space. The non-mechanical packaging design loads 96 tips at once, easily, reliably, and fast. 960 tips are packaged in one convenient box. And of course, the recyclable packaging can be disposed of with standard recyclable waste, thus reducing environmental waste.

For more information, contact Molecular BioProducts at (800)955-2787 or (858)453-7551. Additionally, we may be contacted by sending an e-mail to [info@mbpinc.com](mailto:info@mbpinc.com) or visiting our website at [www.mbpinc.com](http://www.mbpinc.com).

