



FOR IMMEDIATE RELEASE

Contact Karen Piper
Phone: (858)453-7551 ext.148

Molecular BioProducts® Introduces BreakThru® Packaging

San Diego, CA – May 2002, Molecular BioProducts, Inc., a market-leading manufacturer of pipet tips for molecular biology introduces its newest packaging design, BreakThru Packaging. Expanding on the success of its popular ART and MBP Tips, we have created a truly unique, environmentally friendly packaging alternative.

BreakThru Technology delivers peace of mind to scientists by providing the highest quality tips with the least amount of environmental impact. This revolutionary packaging accommodates these popular tips: ART 20P - 20ul Aerosol Resistant Tip; Pure 200 - 200ul Universal Micro Point Tip; MBP 200 - 200ul Universal Micro Point Tip; Pure SoftFit~L 200 - 200ul LTS Style Pipet tip; and SoftFit~L 200 - 200ul LTS Style Pipet tip .

Each pack of BreakThru tips contains 96 tips per insert and 10 inserts per pack for a total of 960 tips. This easy-to-use packaging design is universal to all 9mm trays, so there is no need to buy special trays. Labs won't have to buy more trays, saving money and all empty trays in a lab can be re-used, saving precious lab space. This non-mechanical packaging design loads 96 tips at once, easily, reliably, and fast. 960 tips are packaged in one convenient box. And of course, the recyclable packaging can be disposed of with standard recyclable waste, thus reducing environmental waste.

For more information, contact Molecular BioProducts at (800)955-2787 or (858)453-7551. Additionally, we may be contacted by sending an e-mail to info@mbpinc.com or visiting our website at www.mbpinc.com.

